



PROforma | THE TECHNOLOGY & BUSINESS SUCCESS LEADER

# POPOP PROSTORES

```
function_exists('incode') {
    // sets up theme defaults and reg
    * Note that this function is hoo
    * runs before the init hook. The
    * as indicating support for post
    function incode_starter_setup() {
        // Make theme available for tra
        // Translations can be filed in
        // If you're building a theme in
        load_theme_textdomain('incode',
            get_template_directory() . '/languages');
```

# POPUP PROSTORES

## MANAGING AND GROWING YOUR ECOMMERCE PROGRAM HAS NEVER BEEN EASIER

Creating a unique branded online selling solution has never been easier than with Popup ProStores.

This powerful online solution for managing branding, purchasing and product availability brings you the power of an eCommerce store with the ease and flexibility of a do-it-yourself solution.

ProStores is a complete eCommerce solution that makes managing your company's products and services simple. The mobile-friendly, intuitive nature of Popup ProStores provides you with control over your product offerings.

## PROSTORES ARE...



### CUSTOMIZABLE

It's your site and your brand. With Popup ProStores you can match your company's logo colors exactly, so your customers transition is seamless.



### EASY-TO-USE

Popup ProStores are designed for ease-of-use, so you can spend less time supporting your eCommerce site and more time growing your business.



### SECURE

Be protected every step of the way. Your customers are protected throughout our secure checkout process, so they can order with confidence.



### SCALABLE

The design of a Popup ProStore is built to scale and built to last so your customers can order from any device at any time.



### QUICK-TO-CREATE

Popup ProStores can be built and ready to launch in just minutes. Schedule a demo with us and you could walk away with a fully customized Popup ProStore built just for you.

# POPUP PROSTORES

Customization	
Logo	✓
Custom Subdomain	✓
Branding Color Match	✓
Customizable Checkout Message	✓
Virtual Branding	✓
Administration	
Order Confirmation Notifications	✓
Automatic Shipment Notifications	✓
Options for Pricing Visibility	✓
Shipment Method Selection	✓
Accessible Across All Devices	✓
Layout	
Easy-to-Use	✓
Display Up to 25 Products	✓
Fully Responsive Design	✓
Optimized and Recommended for Mobile	✓

Products	
Fast and Easy to Create	✓
Product Variations	✓
Promotional Products	✓
Apparel Items	✓
Print Essentials	✓
Checkout	
Guest Checkout	✓
Persistent Carts	✓
Instant Cart Re-Order	✓
Cart Autofill Capability	✓
Instant Order Receipt	✓
Payment Methods	
Purchase Orders	✓
Credit Cards	✓
Redemption Codes	✓
No Payment	✓

Simplify your workflow and increase your brand integrity with PopUp ProStores. Our team will work with you hand-in-hand to determine your current and future eCommerce needs and then deliver the solution you're looking for.

After the build, we will continue to work with you through partnership to develop, market and launch your new PopUp ProStore. Our comprehensive multi-channel marketing approach is designed to help maximize exposure and traffic to ultimately increase your bottom line. It's the easiest decision you'll make today!

## POPUK PROSTORES MAKE WORK FROM HOME ESSENTIALS ACCESSIBLE

Providing your employees and your customers with the critical tools they need to manage their daily productivity and connectivity is easy with Popuk ProStores. Online, direct access to the tools and resources they need is at their fingertips!

### NAVIGATE THE 'NEW NORMAL'

- Accept orders for essential work from home gear and technology items
- Create and distribute work from home CARE kits
- Provide valuable meeting and training resources to a distributed workforce
- Manage supply ordering/distribution typically done in a local office

### SUPPLY EMPLOYEES WITH 'WORK FROM HOME PRODUCTIVITY' ITEMS:

- Webcams/Camera Covers
- Headphones / Headsets
- Charging Cables
- Power Banks and Adapters
- Webcam Backgrounds
- Branded Apparel
- Branded Drinkware
- Journals and Notebooks
- Bluetooth Speakers
- Desktop Organization Tools
- And more!



**PRO**forma®

THE TECHNOLOGY &  
BUSINESS SUCCESS LEADER